

Rep Order# 6837941
EC'd Yes

Ver# 4
Status Returned

Traffic Order# 195679
Printed: 08/06/2012 3:06 PM
Last Received: 08/02/2012 8:30 AM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
PLS CORRECT TYPO LINE 28. LINE IS BOOKED SUNDAY 8-9A 10/14

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*28			10/13-10/13	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
Station Remark: V4 PLS CORRECT THIS LINE TO SUNDAY 8-9A FOR FOX NEWS SUNDAY 10/14											

---REPORT TOTALS---
Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---
Oct 12: 83 / \$24,300.00
Sales Totals: 83 / \$24,300.00
Station Totals: 83 / \$24,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$347,143
CABL 0% KASA 7% KASY 0% KLUZ 0% KOAT 35%
KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---
EST SHARES
Books NOV12
Demos RA35+

EC'd Yes Last Received: 08/02/2012 8:30 AM Showing Buylines: Last Sta Revised Lines

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--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6837941
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 195679

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:30 AM
Showing Buylines: All Rep Revised Lines

1 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
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--- CONTRACT COMMENT ---
SC= *
--- REMARKS ---
REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*18			10/09-10/12	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
Sales Remark: V3 ADD TO SKED											
V3 Added											
*19			10/15-10/15	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
Sales Remark: V3 ADD TO SKED											
V3 Added											
*20			10/15-10/15	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
Sales Remark: V3 ADD TO SKED											
V3 Added											
*21			10/09-10/12	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
Sales Remark: V3 ADD TO SKED											
V3 Added											
*22			10/09-10/12	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00
Sales Remark: V3 ADD TO SKED											
V3 Added											

Jug
9/2/12

Line 28/ mg to Sun 8-9A

Rep Order# 6837941 Ver# 3 Status Revised
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Traffic Order# 195679

Printed: 08/02/2012 10:25 AM
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Showing Buylines: All Rep Revised Lines

2 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*23		V3 ADD TO SKED V3 Added	10/15-10/15	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		V3 ADD TO SKED V3 Added	10/15-10/15	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		V3 ADD TO SKED V3 Added	10/09-10/12	1	\$150.00	:30	3	TU-W,F	3P-4P	3	\$50.00
*26		V3 ADD TO SKED V3 Added	10/09-10/12	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*27		V3 ADD TO SKED V3 Added	10/15-10/15	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
*28		V3 ADD TO SKED V3 Added	10/13-10/13	1	\$75.00	:30	1	SA	8A-9A	1	\$75.00
*29		V3 ADD TO SKED V3 Added	10/15-10/15	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*30		V3 ADD TO SKED V3 Added	10/09-10/12	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*31		V3 ADD TO SKED V3 Added	10/09-10/12	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00

Rep Order# 6837941 Ver# 3 Status Revised EC'd Yes

Traffic Order# 195679

Printed: 08/02/2012 10:25 AM 3 of 6

Last Received: 08/02/2012 8:30 AM
Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*33		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*34		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*35		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*36		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*37		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*38		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*39		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00

Rep Order# 6837941
EC'd Yes

Ver# 3
Status Revised

Traffic Order# 195679
Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:30 AM
Showing Buylines: All Rep Revised Lines

4 of 6

Station KASA-TV ALBUQUERQUE, NM.
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Product Order
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Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*40		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*41		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*42		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
*43		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*44		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*45		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*46		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
*47		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	1	\$1,200.00	:30	2	W	2P-5P	2	\$600.00
*48		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	1	\$1,800.00	:30	3	SA	530P-9P	3	\$600.00

29445 77

29445 777

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 Fax#
 Agency () SMART MEDIA GROUP
 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C09C15
 Flight Dates 10/09/2012 - 10/15/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
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 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*49		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00
*50		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$3,000.00	:30	2	SU	11A-2P	2	\$1,500.00
*51		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
*52		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	1	\$1,800.00	:30	3	SU	530P-9P	3	\$600.00

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---REPORT TOTALS---

Report Totals: 66 / \$21,200.00

---SALES MONTHLY TOTALS---

Oct 12: 83 / \$24,300.00
 Sales Totals: 83 / \$24,300.00
 Station Totals: 83 / \$24,300.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$347,143	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Last Received: 08/02/2012 8:30 AM
Showing Buylines: All Rep Revised Lines

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Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order#	6837941	Ver#	1	Status	New
EC'd	Yes				

Traffic Order# 195679

Printed: 08/01/2012 8:12 AM
Last Received: 07/31/2012 7:40 PM
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
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Fax#

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Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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--- CONTRACT COMMENT ---

$$* = \cup$$

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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1		AFHV	10/09-10/09	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
Rating: 1.2											
2		AFHV	10/10-10/10	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
Rating: 1.2											
3		AFHV	10/11-10/11	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
Rating: 1.2											
4		AFHV	10/12-10/12	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
Rating: 1.2											
5		EXTRA	10/10-10/10	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
Rating: 0.9											
6		EXTRA	10/11-10/11	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
Rating: 0.9											
7		EXTRA	10/12-10/12	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
Rating: 0.9											
8		EXTRA	10/15-10/15	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
Rating: 0.9											
9		NEWS9P	10/12-10/12	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
Rating: 5.4											
10		NEWS 930P	10/11-10/11	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00
Rating: 4.4											

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11	Rating: 4.1	NEWS9P	10/13-10/13	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
12	Rating: 3.9	NEWS 930P	10/13-10/13	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
13	Rating: 7.0	NEWS9P	10/14-10/14	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
14	Rating: 4.8	NEWS 930P	10/14-10/14	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
15	Rating: 2.1	HOUSE	10/13-10/13	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
16	Rating: 2.8	TOUCH	10/12-10/12	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
17	Rating: 2.3	FRINGE	10/12-10/12	1	\$250.00	:30	1	F	8P-9P	1	\$250.00

N/A CIG FB

---REPORT TOTALS---

Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$3,100.00
 Sales Totals: 17 / \$3,100.00
 Station Totals: 17 / \$3,100.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

EC'd Yes Last Received: 07/31/2012 7:40 PM Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
 Advertiser () WILSON FOR NM SENAT
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 Buyer Patricia Dome
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---COMPETITIVE---

Market Totals \$44,286

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
KOB 26%	KRQE 32%	KWBQ 0%		

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 4p-5p

195679 06837941 C09C15 10/09/12 :30 P5 4:46:08 PM Order \$50.00

Line: 2

Time Period: 4p-5p

195679 06837941 C09C15 10/10/12 :30 P5 4:44:48 PM Order \$50.00

Line: 3

Time Period: 4p-5p

195679 06837941 C09C15 10/11/12 :30 P5 4:14:26 PM Order \$50.00

Line: 4

Time Period: 4p-5p

195679 06837941 C09C15 10/12/12 :30 P5 4:29:52 PM Order \$50.00

Line: 5

Time Period: 5p-530p

195679 06837941 C09C15 10/10/12 :30 P5 5:14:56 PM Order \$100.00

Line: 6

Time Period: 5p-530p

195679 06837941 C09C15 10/11/12 :30 P5 5:23:09 PM Order \$100.00

Line: 7

Time Period: 5p-530p

195679 06837941 C09C15 10/12/12 :30 P5 5:23:24 PM Order \$100.00

Line: 8

Time Period: 5p-530p

195679 06837941 C09C15 10/15/12 :30 P5 5:14:26 PM Order \$100.00

Line: 9

Time Period: 9p-930p

195679 06837941 C09C15 10/12/12 :30 P5 9:28:30 PM Order \$400.00

Line: 10

Time Period: 930p-10p

195679 06837941 C09C15 10/11/12 :30 P5 9:38:31 PM Order \$300.00

Line: 11

Time Period: 9p-930p

195679 06837941 C09C15 10/13/12 :30 P5 9:17:35 PM Order \$275.00

[Sorted by: Line]

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 930p-10p

195679 06837941 C09C15 10/13/12 :30 P5 9:47:12 PM Order \$250.00

\$250.00

\$250.00

Line: 13

Time Period: 9p-930p

195679 06837941 C09C15 10/14/12 :30 P5 9:18:50 PM Order \$400.00

\$400.00

\$400.00

Line: 14

Time Period: 930p-10p

195679 06837941 C09C15 10/14/12 :30 P5 9:46:57 PM Order \$275.00

\$275.00

\$275.00

Line: 15

Time Period: 6p-7p

195679 06837941 C09C15 10/13/12 :30 P5 Order \$100.00

\$100.00

\$100.00

Line: 16

Time Period: 7p-8p

195679 06837941 C09C15 10/12/12 :30 P5 Order \$250.00

\$250.00

\$250.00

Line: 17

Time Period: 8p-9p

195679 06837941 C09C15 10/12/12 :30 P5 8:30:25 PM Order \$250.00

\$250.00

\$250.00

Line: 18

Time Period: 12p-1p

195679 06837941 C09C15 10/11/12 :30 P5 12:09:09 PM Order \$30.00

\$30.00

\$30.00

\$30.00

\$30.00

\$120.00

\$120.00

Line: 19

Time Period: 12p-1p

195679 06837941 C09C15 10/15/12 :30 P5 12:28:27 PM Order \$30.00

\$30.00

\$30.00

Line: 20

Time Period: 1p-2p

195679 06837941 C09C15 10/15/12 :30 P5 1:19:36 PM Order \$30.00

\$30.00

\$30.00

Line: 21

Time Period: 1p-2p

195679 06837941 C09C15 10/10/12 :30 P5 1:51:05 PM Order \$30.00

\$30.00

\$30.00

[Sorted by: Line]

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 21

Time Period: 1p-2p
195679 06837941 C09C15 10/11/12 :30 P5 1:10:18 PM Order \$30.00
195679 06837941 C09C15 10/12/12 :30 P5 1:30:19 PM Order \$30.00

Line: 22

Time Period: 2p-3p
195679 06837941 C09C15 10/11/12 :30 P5 2:09:38 PM Order \$30.00
195679 06837941 C09C15 10/12/12 :30 P5 2:08:38 PM Order \$30.00
195679 06837941 C09C15 10/10/12 :30 P5 2:19:16 PM Order \$30.00
195679 06837941 C09C15 10/09/12 :30 P5 2:49:21 PM Order \$30.00

Line: 23

Time Period: 2p-3p
195679 06837941 C09C15 10/15/12 :30 P5 2:38:38 PM Order \$30.00

Line: 24

Time Period: 3p-4p
195679 06837941 C09C15 10/15/12 :30 P5 3:09:14 PM Order \$50.00

Line: 25

Time Period: 3p-4p
195679 06837941 C09C15 10/10/12 :30 P5 3:09:29 PM Order \$50.00
195679 06837941 C09C15 10/09/12 :30 P5 3:38:46 PM Order \$50.00
195679 06837941 C09C15 10/12/12 :30 P5 3:48:20 PM Order \$50.00

Line: 26

Time Period: 530p-6p
195679 06837941 C09C15 10/09/12 :30 P5 5:50:18 PM Order \$150.00
195679 06837941 C09C15 10/12/12 :30 P5 5:43:57 PM Order \$150.00
195679 06837941 C09C15 10/10/12 :30 P5 5:42:56 PM Order \$150.00
195679 06837941 C09C15 10/11/12 :30 P5 5:50:09 PM Order \$150.00

Line: 27

Time Period: 530p-6p
195679 06837941 C09C15 10/15/12 :30 P5 5:50:48 PM Order \$150.00

Line: 28

Time Period: 8a-9a
195679 06837941 C09C15 10/14/12 :30 P5 8:19:55 AM Order \$75.00

Line: 29

Time Period: 10:00:00p-10:30:00p
195679 06837941 C09C15 10/15/12 :30 P5 10:16:12 PM Order \$125.00

Line: 30

[Sorted by: Line]

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 30

Time Period: 10:00:00p-10:30:00p

195679	06837941	C09C15	10/10/12	:30	P5	10:16:12 PM Order	\$125.00
195679	06837941	C09C15	10/12/12	:30	P5	10:16:12 PM Order	\$125.00
195679	06837941	C09C15	10/09/12	:30	P5	10:06:21 PM Order	\$125.00
195679	06837941	C09C15	10/11/12	:30	P5	10:14:22 PM Order	\$125.00

\$500.00

Line: 31

Time Period: 10:30:00p-11:00:00p

195679	06837941	C09C15	10/11/12	:30	P5	10:44:26 PM Order	\$75.00
195679	06837941	C09C15	10/12/12	:30	P5	10:52:09 PM Order	\$75.00
195679	06837941	C09C15	10/09/12	:30	P5	10:52:09 PM Order	\$75.00

\$225.00

Line: 32

Time Period: 10:30:00p-11:00:00p

195679	06837941	C09C15	10/15/12	:30	P5	10:37:03 PM Order	\$75.00
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\$75.00

Line: 33

Time Period: 6p-630p

195679	06837941	C09C15	10/15/12	:30	P5	6:08:38 PM Order	\$200.00
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\$200.00

Line: 34

Time Period: 6p-630p

195679	06837941	C09C15	10/09/12	:30	P5	6:19:16 PM Order	\$200.00
195679	06837941	C09C15	10/11/12	:30	P5	6:20:01 PM Order	\$200.00
195679	06837941	C09C15	10/10/12	:30	P5	6:08:58 PM Order	\$200.00
195679	06837941	C09C15	10/12/12	:30	P5	6:08:58 PM Order	\$200.00

\$800.00

Line: 35

Time Period: 630p-7p

195679	06837941	C09C15	10/09/12	:30	P5	6:38:58 PM Order	\$200.00
195679	06837941	C09C15	10/10/12	:30	P5	6:48:16 PM Order	\$200.00
195679	06837941	C09C15	10/12/12	:30	P5	6:49:16 PM Order	\$200.00
195679	06837941	C09C15	10/11/12	:30	P5	6:48:46 PM Order	\$200.00

\$800.00

Line: 36

Time Period: 630p-7p

195679	06837941	C09C15	10/15/12	:30	P5	6:38:28 PM Order	\$200.00
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\$200.00

Line: 37

Time Period: 7p-8p

195679	06837941	C09C15	10/15/12	:30	P5	8:59:50 PM Order	\$800.00
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\$800.00

Line: 38

Time Period: 8p-9p

[Sorted by: Line]

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 38

Line: 39

Time Period: 7p-8p
195679 06837941 C09C15 10/09/12 :30 P5 7:10:01 PM Order \$800.00

Line: 40

Time Period: 8p-9p
195679 06837941 C09C15 10/09/12 :30 P5 8:14:25 PM Order \$600.00

\$600.00

Line: 41

Time Period: 7p-9p
195679 06837941 C09C15 10/10/12 :30 P5 7:28:35 PM Order \$1,300.00

\$1,300.00

Line: 42

Time Period: 7p-8p
195679 06837941 C09C15 10/11/12 :30 P5 7:31:20 PM Order \$1,300.00

\$1,300.00

Line: 43

Time Period: 8p-9p
195679 06837941 C09C15 10/11/12 :30 P5 9:00:20 PM Order \$700.00

\$700.00

Line: 44

Time Period: 6p-7p
195679 06837941 C09C15 10/14/12 :30 P5 Order \$300.00

\$300.00

Line: 45

Time Period: 7p-8p
195679 06837941 C09C15 10/14/12 :30 P5 7:49:57 PM Order \$800.00

\$800.00

Line: 46

Time Period: 8p-9p
195679 06837941 C09C15 10/14/12 :30 P5 8:40:20 PM Order \$800.00

\$800.00

Line: 47

Time Period: MLB Championship
195679 06837941 C09C15 10/10/12 :30 P5 Order \$600.00
195679 06837941 C09C15 10/10/12 :30 P5 Order \$600.00

\$1,200.00

Line: 48

Time Period: MLB Championship
195679 06837941 C09C15 10/13/12 :30 P5 Order \$600.00
195679 06837941 C09C15 10/13/12 :30 P5 Order \$600.00
195679 06837941 C09C15 10/13/12 :30 P5 Order \$600.00

\$1,800.00

[Sorted by: Line]

Spot Manager: All, 10/09/12-10/15/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 48

Line: 49

Time Period: (10:00:00 AM-11:00:00 AM)

195679	06837941	C09C15	10/14/12	:30	P5	10:18:23 AM	Order	\$350.00
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\$350.00

\$350.00

Line: 50

Time Period: (11:00:00 AM-2:00:00 PM)

195679	06837941	C09C15	10/14/12	:30	P5	11:37:49 AM	Order	\$1,500.00
195679	06837941	C09C15	10/14/12	:30	P5	12:55:02 PM	Order	\$1,500.00

\$3,000.00

\$3,000.00

Line: 51

Time Period: (5:30:00 PM-6:00:00 PM)

195679	06837941	C09C15	10/14/12	:30	P5		Order	\$450.00
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\$450.00

\$450.00

Line: 52

Time Period: MLB Championship

195679	06837941	C09C15	10/14/12	:30	P5		Order	\$600.00
195679	06837941	C09C15	10/14/12	:30	P5		Order	\$600.00
195679	06837941	C09C15	10/14/12	:30	P5		Order	\$600.00

\$1,800.00

\$1,800.00

\$24,300.00

\$24,300.00

\$24,300.00

\$24,300.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	
Date:	

I, Smart Media Group,
being/on behalf of: Heather Wilson, a legally
qualified candidate of the Republican political
party for the office of: US Senate
in the General
election to be held on: 11/6/2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Willson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

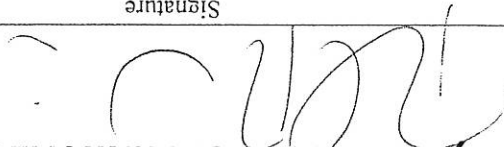
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Date
7/31/12

Signature



To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title